

## IASP European Division Workshop 2018



Heidelberg, 23<sup>rd</sup> – 25<sup>th</sup> April 2018



Dr. André Domin,  
CEO Heidelberg  
Technology Park

We are pleased to welcome the IASP European Division Workshop 2018 in Heidelberg.

IASP is the global network of science parks and areas of innovation. It brings together professionals who manage science, technology and research parks and promotes the growth and internationalization of its members.

The Technology Park Heidelberg will host the European Division Workshop 2018 from April 23 to 25. The workshop provides opportunities for networking and exchange of ideas with colleagues in an informal and enjoyable setting.

Participants will have the opportunity to meet international IASP members and experts and discuss relevant topics to strengthen the position of their STP or area of innovation.

Interested in participating, presenting, contributing?

Contact [anna.ries@heidelberg.de](mailto:anna.ries@heidelberg.de)  
Tel. +49 6221 5025729

### 23<sup>rd</sup> April

- 6 – 10 pm

### Welcome Dinner

### 24<sup>th</sup> April

- 8.30 am
- 9.30 am – 5.30 pm
- 5.30 pm – 7 pm

### Conference

- Registration
- Session I – IV
- Keynote & Diner

### 25<sup>th</sup> April

- 9 am – 1.30 pm

### Heidelberg Tour

- Bahnstadt District / Energy Concept
- High-tech Support (TP Czernyring, SkyLabs, SkyAngle)
- Heidelberg Innovation Park
- PHVision, the Smart City District

### Fees

- IASP Members 200 €
- Non-Members 300 €

### Hotels

- Heidelberger Hof
- NH-Hotels
- The Heidelberg Exzellenz Hotel

### Address

- Conference Center,  
Heidelberg Technology Park  
Im Neuenheimer Feld 582  
69120 Heidelberg



## Conference Program

### Vitalizing communities via TechParks & Clusters – Tech Transfer & Startup Support

<b>Session I</b> 9.30 am – 11.00 am	<b>Cluster and Collaborations</b> <p>Collaboration between academia, industry and city government is one of the cornerstones of innovation. Cluster management has been a success story for some regions but faces challenges for others. In this session we will elaborate today's objectives, tasks and success factors for productive clusters.</p>
<b>Session II</b> 11.30 am – 1.00 pm	<b>Community Building / Hardware and Soft Factors</b> <p>A tech park filled with diverse companies is by far no guarantee for successful co-operation. Networking and community building can be both craft and art. We want to learn from successful community managers and discuss event formats, communication platforms and architectural advances for a vibrant community.</p>
<b>Session III</b> 2 pm – 3.30 pm	<b>European Examples for High-tech Support and City Development</b> <p>This session will focus on architectural progress in the field of high-tech support. In addition, we look for insights into successful interaction with citizenship and urban development. What role do science and technology parks play in the cities and communities of tomorrow?</p>
<b>Session IV</b> 4 pm – 6 pm	<b>Startup Pitches</b> <p>Entrepreneurs and their startup ideas are the tenants of tomorrow's science and technology parks. Get an impression of the local startup scene and get to know interesting startups from all over Germany. Learn about clever solutions for your everyday problems in managing areas of innovation.</p>



# Heidelberg Tour

25<sup>th</sup> April, 9 am – 1.30 pm

<b>Site I</b>	<b>Bahnstadt District / Energy Concept</b> “Bahnstadt” is Heidelberg's modern Low-CO <sub>2</sub> -Emission district. This urban area merges private housing space with Science and Technology Parks. Living and adjacent working are the USP. Experts: Ralf Bermich and Fabian Nagel
<b>Site II</b>	<b>High-tech Support (TP Czernyring, SkyLabs, SkyAngle)</b> At the Bioproduction Park Czernyring we will visit the market-oriented research institute InnovationLab and the STP buildings SkyLabs and SkyAngle.
<b>Site III</b>	<b>Heidelberg Innovation Park / Business Development Center</b> On the former military site “Patton Barracks” the new Heidelberg Innovation Park is being built. The district will become a hotspot for high-technology, business and startup development. We will visit the new Technology Park building, the Business Development Center Organic Electronics.
<b>Site IV</b>	<b>PH Vision</b> PH Vision is to be built as the future “knowledge city” of Heidelberg on the Patrick-Henry-Village conversion area. As an independent quarter, PHV will offer work and living space for up to 15,000 citizens. We will visit the International Building Exhibition IBA Heidelberg in the Museum and Centre for Transatlantic Relations at the future Mark-Twain-Center (MTC).

